

Tourism Data

TourAPI

For Data Transformation of Korea Tourism

Service

Guide

Korea Tourism Organization

Digital Content Center

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01 About KTO Tourism Data

Provide Tourism Information that can be used in various media such as publications, websites, etc. **in the form of file data** .

| | | Content | Image | Total |
|---|----------------------|---------|---------|---------|
| 1 | Korean | 36,028 | 151,919 | 187,947 |
| 2 | English | 6,281 | 41,000 | 47,281 |
| 3 | Japanese | 6,471 | 41,402 | 47,873 |
| 4 | Simplified Chinese | 6,627 | 41,603 | 48,230 |
| 5 | Tranditional Chinese | 7,035 | 44,376 | 51,411 |
| 6 | German | 4,537 | 26,148 | 30,685 |
| 7 | French | 6,487 | 40,753 | 47,240 |
| 8 | Spanish | 5,482 | 33,446 | 38,928 |
| 9 | Russian | 3,367 | 26,133 | 29,500 |
| | Total | 114,423 | 446,780 | 561,203 |



■ Provided in 9 Languages :

Korean, English, Japanese, Simplified Chinese, Tranditional Chinese, German, French, Spansih and Russian.

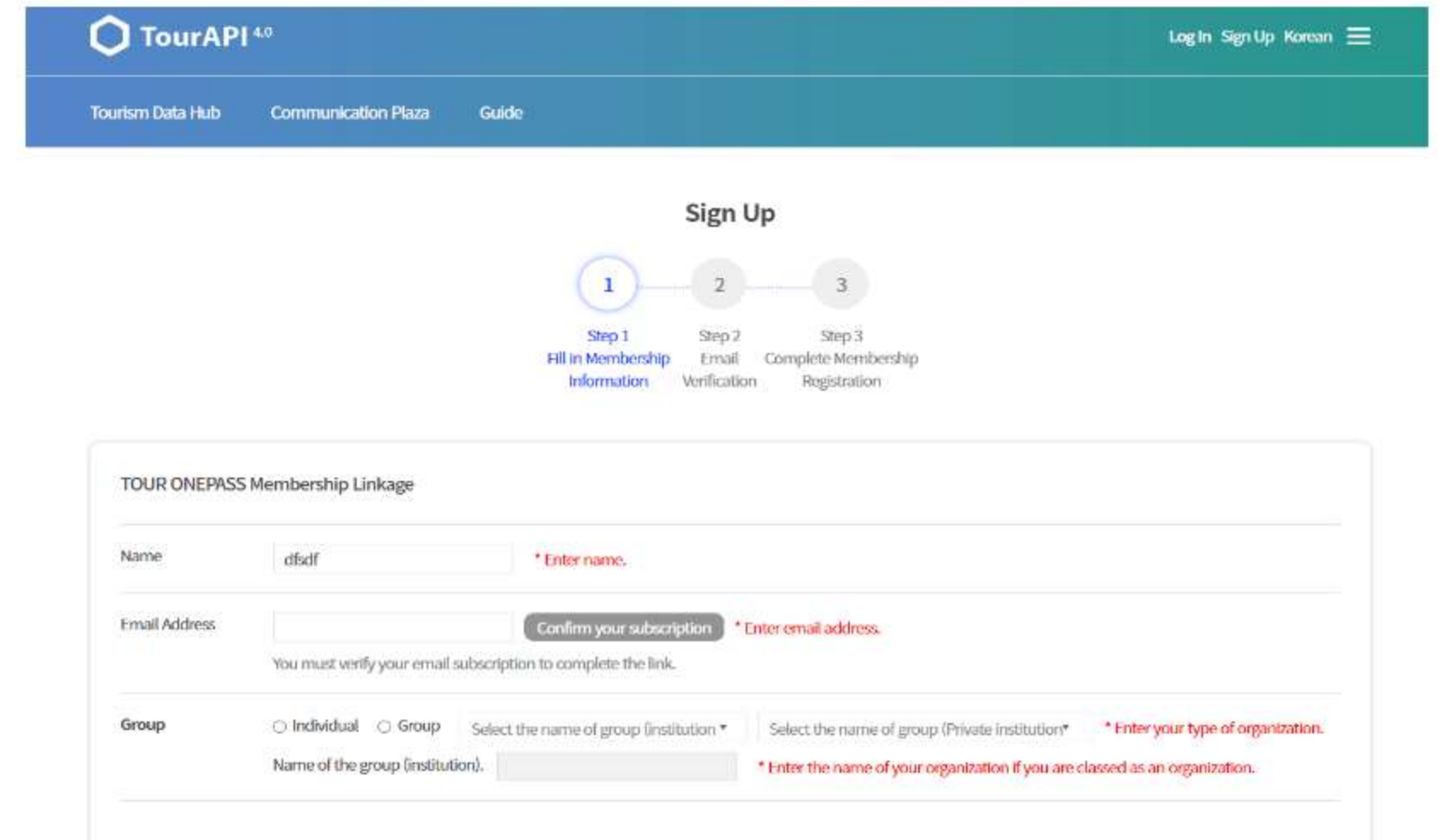
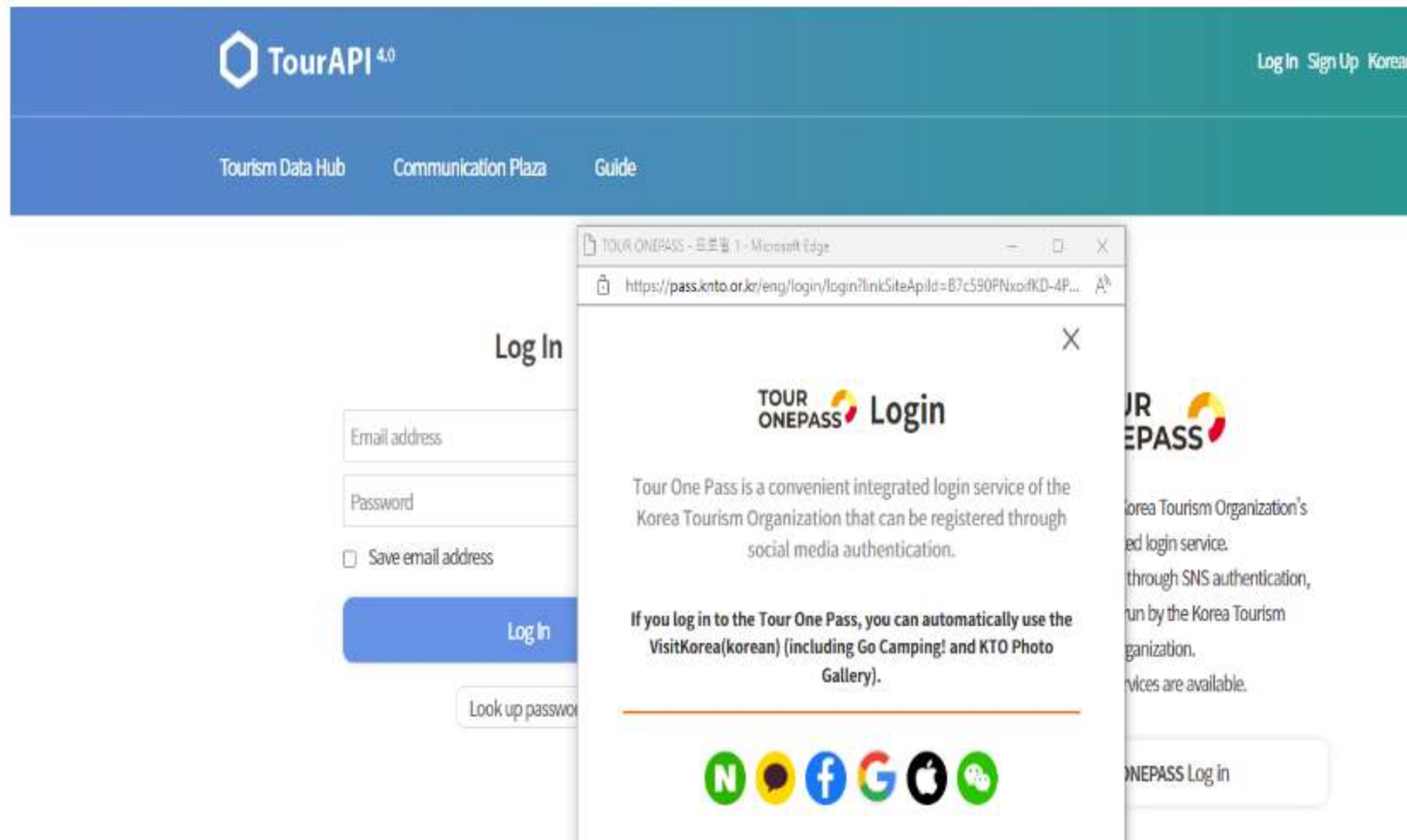
■ Users can search, view and download information by organizing various types of tourism and service of their choice.

■ All data can be downloaded **for free**.

02 How to Download

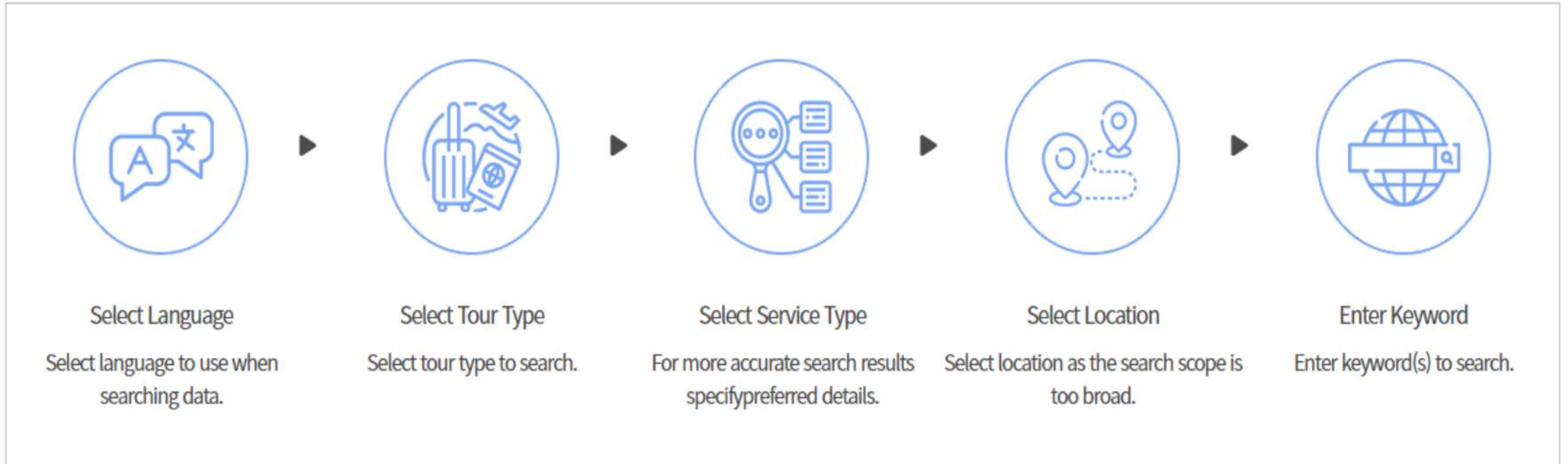
1. Sign up for TourAPI membership ([English Webpage - https://api.visitkorea.or.kr/#/comMainEng](https://api.visitkorea.or.kr/#/comMainEng)).

* Easily sign up with [social login](#).



02 How to Download

2. Search and download the content you want (maximum of 200 at a time).



03 How to Use


When you search
[Search word] 'Gyeongbokgung'
Select the required list,
then click Download
to the desired file format.

🏠 > Tourism Data Hub > Tourism Data Search


| | | |
|--------------------|---------------|---|
| Language Search | English | Select Language |
| Tour Type | Total | Select Tour Type |
| Service Categories | | Selection of Service Categories |
| Location | | Select Location |
| Search Word | Gyeongbokgung | Search <input type="button" value="Reset"/> |

List Selection


Total No. of data : 8




Gyeongbokgung Palace (경복궁)




Gyeongbokgung Palace Special Even...




Gyeongbokgung (경복궁)




Hanok 24guesthouse Gyeongbokgu...




Hanok 24guesthouse Gyeongbokgu...



Hanok 24guesthouse Gyeongbokgu...



Hanok 24 guesthouse Gyeongbokgu...



Gyeongbokgung Palace Jagyeongje...

04 Use Cases

The Israel Embassy in the Republic of Korea downloaded and utilized image files for displaying Korean tourism promotion videos at the exhibition hall in the 'ISRAEL - KOREA Metaverse', a metaverse platform.



04 Use Cases



The image files used in Korea Tourism Promotion Videos.

04 Use Cases

It can also be used for mobile apps, web pages, publishing/printing, etc.



Download promotional content about travel destinations from [Interpark Tour APP](#).



Download the image for building the homepage from [Getty Images Korea](#).



Download content for brochure production at [Incheon International Airport](#).

Thank you!

For further details,
please visit our website(<https://api.visitkorea.or.kr/#/comMainEng>)
or contact us at tourapi@knto.or.kr

Korea Toursim Organization
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